

# SETTLER'S MARKET AT NEW TOWN

Williamsburg, Virginia



**WE KNOW  
DEVELOPMENT**



## KEY FACTS

- Located in a retail corridor with over 1 million sf of retail.
- The James City County population is projected to increase 94% by 2025.

## DEMOGRAPHICS 2007

	Primary Trade Area
Population	125,004
Households	47,519
Avg. HH Income	\$76,530

## LOCATION

Route 199 &  
Monticello Avenue

## SQUARE FOOTAGE

325,000

## MAJOR TENANTS

Trader Joe's • Michaels  
HomeGoods • Stein Mart

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